

**City of Bloomington
Telecommunications Council
Business Meeting – July 14, 2011**

**Common Council Chambers
City Hall at the Showers Building
401 N. Morton St.**

I. Members Present: Jesse Stryker, Eric Ost, Suzann Owen, Carl Zager, Duane Busick

II. Approval of Minutes:

- Suzann Owen motioned that approval of minutes be tabled until the August meeting. Minutes were received late and are lengthy, and need to be read thru. Motion was seconded by Duane Busick. All approved.

III. Public Comment

Lennon Beasley – In June 2011, he went to Holiday World. He was filmed riding rides, playing games, and enjoying the park. He also filmed some of the shows. These segments will be produced under Lennon Beasley Summer Adventures 2011. Lennon has produced 29 new bowling practice shows, 4 Happy Together, and 2 New Beginnings. He also did some filming at the Art Sanctuary in Martinsville. This is where his 10 year class reunion was held and he filmed the whole event.

IV. Reports and Announcements

1. Telecom Members

Jesse – Being that this is my last meeting. I would like the community to know that it has been a pleasure to serve you over the last nine years. I will be going from using Comcast to a provider called “Sudden Link”, according to the website they are the 11th largest provider in the country.

Suzann – No Report

Carl

1. Department of Homeland Security – Federal Emergency Management agency has announced that there will be a national test of the alert system on November 9th, 2011. The broadcast will involve broadcast, radio, TV, cable, satellite radio and TV; and in some areas of the country wireless video services. This test will be across the US, including Puerto Rico, the Virgin Islands, and American Samoa. Suzanne Goucher, represents the State of Maine Association of Broadcasters testified before the House Sub Committee on Emergency Preparedness Committee. The on air broadcasters are concerned enough to call for a training program for local authorities concerning the manner in which the local alert information is delivered to communities. She also testified that local authorities do not understand how and when the system is used, and she requested that FEMA provide funding to local officials and local agencies for training purposes.

2. FEMA is planning a national wide roll-out of an emergency text alert system. It is being tested right now in New York City. It should be ready for nation-wide roll out in 2012. This will provide alerts across the cell phone network.

I believe in this area, it is not the local officials or broadcasters that have a lack of understanding about how the system functions. In this area, it is the video service providers, and perhaps the State of Indiana that don't understand the importance of emergency alert notifications that we have.

Health and Welfare of PEG Channels – This week we had the opportunity to find out how important some forms of government felt about those channels. How many in the community were concerned that the county council meetings could not be viewed, and the community was not getting the information. It speaks volumes to the importance of the CATS government programming.

Duane – No Report

Eric - In regards to the motion, made in June, to revise the city code, the process is still in motion. The feedback I have received from parties involved seems pretty positive. It seems to be on track for the hearing in early September.

2. CATS - Michael White

- Monthly programming
- Won 3 more national awards thru the Hometown Festival. Two of them were for Children's Department Summer Reading Project.
- Thanks to the CATS crews who make us look so good.
- Comments from Carl report, on County Council meeting not being viewed:

We met with the county council when they were going to renovate the courthouse, and how CATS could provide the best coverage. The plan was to book as many council meetings in the council chambers as possible. Then we heard that all meetings would be

held in the justice building. There is no back-feed cable. There is internet up there, but we are limited as to when we can get in and test ways of recording those meetings. We have a sling box that we hope to try. It depends on band-width. Hopefully, things will be back -up and running as early as next week.

Duane – I want to complement a patron produced program called “Let’s Go Bloomington”. I think it is outstanding. It delivers much information and content about Bloomington, up –to-date activities.

Michael – It is produced by a gentleman named Eric who used to work for us.

Suzann – Is there a continuing need to be able to broadcast from the justice building?

Michael – This was an unusual situation.

Duane – Election coverage would be nice.

V. Information from or about Video Service Provider – None

VI. New Business - None

Suzann – Do we not have a place for Old Business, like the status of the charter?

Eric – That is what I gave has my report, but we can discuss it more.

Duane - I think you said “September” for the hearing?

Eric – The feedback, I’ve received and a busy schedule and a recess. It will be September. We will have at least one more meeting before that occurs.

Duane - I’d just like to thank Jesse for his service and let him know it has been a privilege serving with him. I’ve enjoyed serving with him.

Suzann - You have submitted your resignation?

Jesse - I wasn’t sure who to send it too, but I still need to that.

Suzann – I think it is the county clerk.

Jesse – I’ll just send it to Regina.

Carl – We are very proud of Jesse. MCCSC can be very proud of Jesse and his service to the community.

Eric – Also want to that you for serving on this council. You’re prospective and things you have brought to this council have been extremely valuable. I hope you can kick start a similar body in your new community.

Suzann – Good Luck to you!

VII. Adjournment

A motion was made by Suzann that the meeting be adjourned.

Next Regular Meeting

August 11th, 2011

Common Council Chambers in City Hall at the Showers Building
401 N. Morton St.